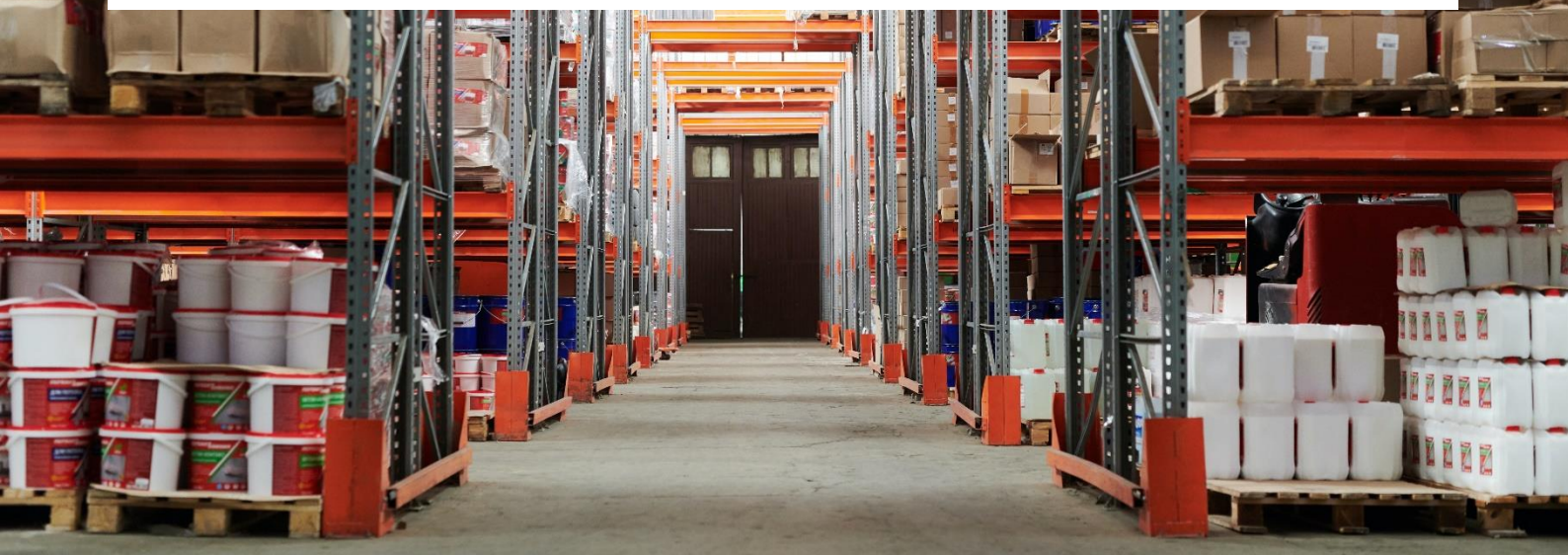




# Prys Accounting

Complete Business Management Software



## Business Profile

**Lingomso Labantu Trading (Pty) Ltd | Reg: 2016/010137/07 | VAT Number: 4690299765**

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Prys Accounting, registered name Lingomso Labantu Trading (Pty) Ltd is honoured to have you as our audience today. In this brief document we will share our history, our vision, our services, tell you more about our business operations and structure, our team and most importantly about our software made for small businesses.

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## Introduction

We are a software company based in East London, in the beautiful province of Eastern Cape, South Africa. Our journey started in 2015 with the passion of helping small and growing business take advantage of the technology around them to grow and expand. The name Prys Accounting is inspired by the Afrikaans word prys meaning **price** this is a promise we make to small businesses to always keep our services within an affordable reach.

Prys Accounting software is a complete business management package used by small businesses to send invoices, create quotations, manage stock and sell quicker with our touch compatible point of sale package.

## Values

**Customer Fixation:** We appreciate all our customers; understanding they chose us for a reason, and because of that we share a journey with all our customers; helping them in their business as they help us in ours.

**Helping hand:** As a company we do not just sell a service, we go out of our way to help our customers, giving them the best advice and recommendations not based on profit, but based on elevating their operations.

**Innovation:** Always looking and finding solutions to make our software better, expand our hardware service offering to incorporate the ever-changing technological world and also be 100% aware of the world around us so as to ensure our client data is safe and secure.

**YOU:** We do not develop or sell products based on our liking, all we do is based on how it will serve you better, be it you are a member of a community around us, a client, a supplier or a business partner, we are committed to making your life better.

## Vision

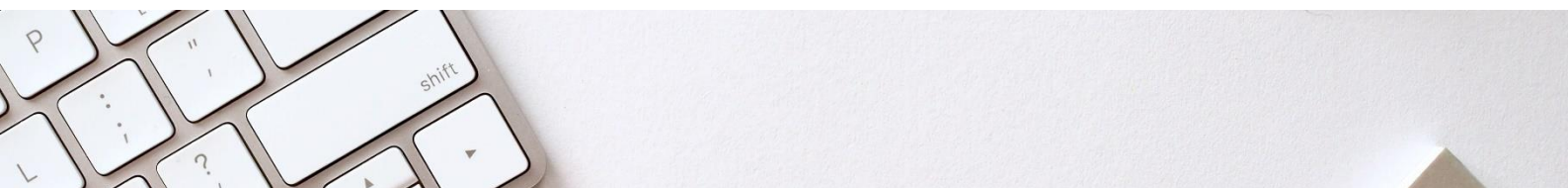
To help small business grow and manage their operations better.

## Goals

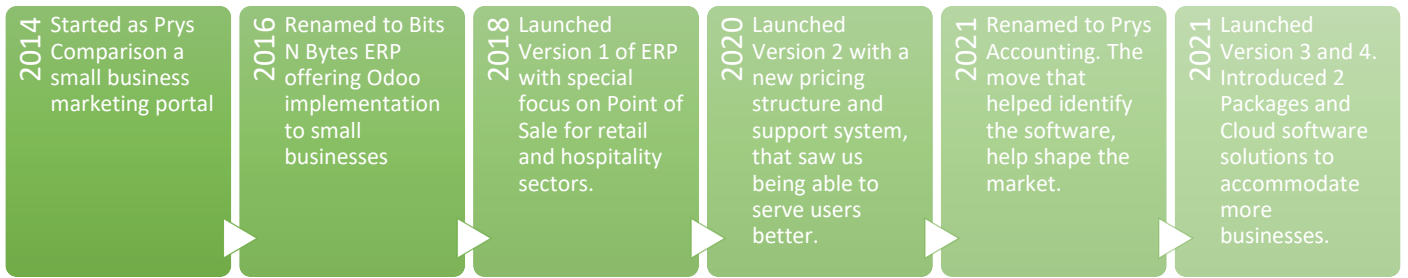
To make sure our clients do 90% of their business operations within the Prys Accounting Software.

To ensure small businesses can grow with us; using the latest technology.

To help over 1,000,000 small businesses in Southern Africa with our solutions at affordable software rates.



## Prys History



Prys was founded in 2014 as light shopping and small business marketing tool, this web tool helped connect small businesses to their customers, linking customers with new and trusted online store. At this time the online store business was starting to boom with the founding and growth of Takealot, Kalahari, Zando and more.

We left this space in 2016 to work with people, to work with small businesses address their immediate challenges like stock loss, cash flow management, etc. In partnership with Odoo we were able to assist a lot of sme's manage their operations.

In 2018 we addressed the challenges most businesses faced, they could not rely on foreign software, it did not speak to their real problems and had to be tweaked to work well with our accounting systems.

We launched the first version of our software under the name Bits N Bytes ERP, becoming the first online retailer for complete Point of Sale solutions. With our systems users could just buy a computerised till system and plugin, start selling in an instant.

In 2020 we improved the software and launched version 2 which was replaced by version 3 and 4 in 2021 with a new pricing structure.

In 2021 we renamed the business backed to the original name of Prys and left Bits N Bytes ERP to run as a separate division.

In 2022 we developed a mobile app to help small business managers run their business on the go; with this move we ensured you could send a quotation sitting at the back of a taxi.



## Our Services

We are a technology supplier, a software company and a big fan of small and growing African businesses, our service offering is aligned to that.

### Prys Accounting Software



A complete business management software that equips small businesses in the most diverse way possible. With Prys Accounting software we cater for over 100 different industries and are very accurate with this offering. Prys Accounting is a **Software as a Service (SaaS)** that enables companies to do sales, quotations, invoicing, capture bank statements and accounts, printing accounting statements, manufacturing processes, manage repair jobs, point of sale, manage stock, run an online store, manage HR and Payslips and way more. This can be done from just one software package that allows users to work together as a team.

### Software Development

Our team members and developers are committed to providing solutions to the forever rising needs, we pride ourself in software development as per customer specification, recommendation and advise. Our software development teams do not just sit and write code, they research the product feasibility, distribution challenges, security risks, legal risks and also help customers choose the right marketing strategy by adopting and integrating the tools available on the market.

**Software Languages:** Python, Django, Java, Asp.net, C++, PHP, Javascript, CSS, HTML

**Databases we use:** Postgresql, MySql, MongoDB, Big Query

**Strategies we love:** Object Oriented, REST

**Platforms we develop for:** Web \*Hosted, Windows, Windows Store, Android, Huawei, IOS.

Our in-house senior developer and operations manager carries 12 years of business application developer experience; being one of the founders and developers of Prys, he is ready for any tasks you throw in.

With each project we are tasked, we assign a lead software engineer or senior developer, we also assign a team that will help with the tasks. In an event where we do not have enough man power to do the task in a given time, we have a network of local software developers that step in to fulfil. We always look for and maintain local freelancer database to help groom our local talent which is very eager and rich in mind solving skills.

### Sever Administration, Setup, Maintenance and Support

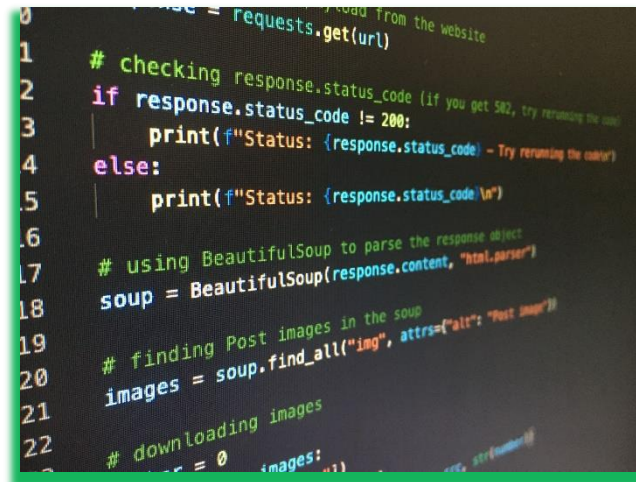
We are a server specialist company and server maintenance, support and implementation is tailored from project to project. We offer local installations and setups of servers, datacentre and NAS filing systems.

**AWS and Google Cloud:** Setup, Maintenance, API

**Kamatera:** Setup, Maintenance, API

**Azure:** Setup, Maintenance, API

**OS Administration:** Ubuntu, CentOS, Windows Server





### Computer, Networking and Server Hardware

We supply, support, configure and service servers, desktop computers, laptops, tablets and mobile devices. We hold reseller agreements and have partnered with direct distributors for the brands that include HP, Apple, Dell, Lenovo, Aruba, Acer, Ubiquiti and Mecer.

### Web, Email and App Hosting

Our main objective and biggest strength are in secure hosting, from shared cloud servers to virtual hosted servers we help entities manage their email, website, app and file hosting. We provide 24/7 support for hosted applications or services.

## Our Products

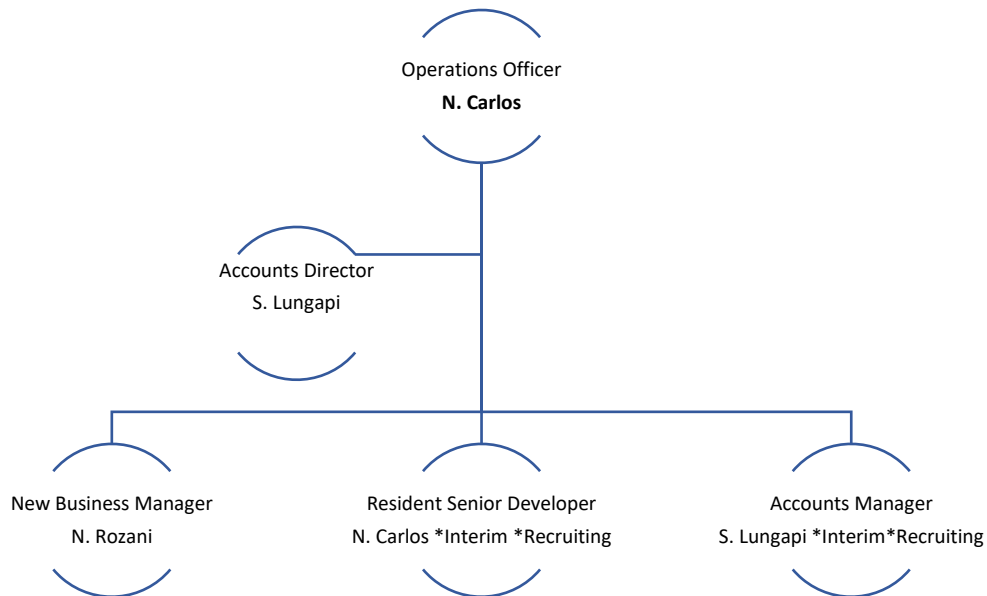
Our off the shelf product comprises of Business management software; a complete business management and accounting software aimed at small and growing businesses. The software is split to 3 main packages

1. #Trader / #CloudLite – A lite cloud-based package for professionals like lawyers, plumbers, tenderpreneurs, electrician, motor repairs and more. This package is mainly used for Invoicing, tracking Costs and Time, recording expenses and drawing financial reports
2. #PointofSale – Used to manage a retail or hospitality business, the package come equipped with stock management, cash management, accounting and financial reporting, easy to use interface for computer illiterate users, and may work offline with no internet connectivity.
3. #AllinCloud – A business management platform that allows users to design their own online store, manage employee payroll and payslips, connect multiple companies and branches, manage remote offices and work from home agents. We describe this as our swiss knife, it has the best of everything when you need it.

This software is provided as a service and attracts a month-to-month subscription fee, also billable annually.

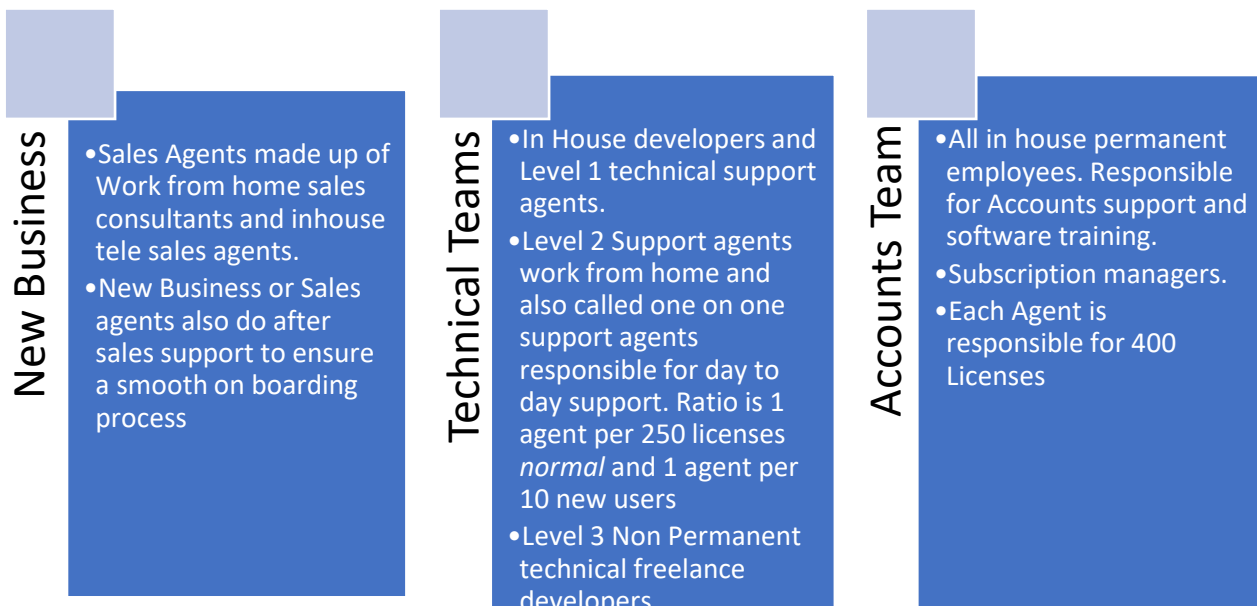
## Company Management Structure

As a fairly small business Prys Accounting management structure is setup in a way to make sure all members bring an input in the decision making and are a part of the team, and a part of a broader vision.



## Support Structure

The support structure is an extension to the management structure with 3 main pillars drawing from the top level managers.



## Our Partners.

No man is an island, no business can be an island. Prys Accounting strength is drawn from reliable partners that have walked the industries their champion longer than us.



**KAMATERA**  
PERFORMANCE CLOUD

### Kamatera

Secure virtual server provider based in Israel with data centres in China, Germany, United Kingdom and the United States of America. As we have a huge number of servers with Kamatera we enjoy personalised services and support which in turn helps us extend better service to our customers and negotiate better rates.

**Relationship age:** 4 years

**Relationship level:** Direct communication with top level managers



### Bits N Bytes

Online store and sister business offering wide range of computer accessories

**Relationship age:** -

**Relationship level:** Sister company



**Microsoft**

### Microsoft

Provider of Server software, cloud computing and server.

**Relationship age:** 3 years

**Relationship level:** Partner Network



### Google

Provider of Marketing tools, cloud computing and cloud servers.

**Relationship age:** 8 years

**Relationship level:** Partner Network



### HP

Hardware provider in the chain of Laptops, Computers, network switches and more

**Relationship age:** 5 years

**Relationship level:** Partner Network



## Conclusion

We would like to extend our biggest thank you for reading through this document, we look forward to working with you, making sure we add value to you and your organisation.

If you need more details, please make use of the links below.

Website: [www.prys.co.za](http://www.prys.co.za)

Company Documents: [www.prys.co.za/about/documents/](http://www.prys.co.za/about/documents/)